See Beyond, LG Transparent OLED Signage

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* All images used are for illustrative purposes only.
A New Level of See-through View
Imagination becomes reality

LG Transparent OLED signage illuminates spaces that once were hidden away behind the display, completely harmonizing with its surroundings.

Boasting vivid and clear colors with high transparency, this display provides valuable information about as well as visual enhancements to objects placed behind it, giving viewers an impressive “wow” factor.
LG’s OLED technology, featuring self-lighting pixels, maintains accurate and vivid colors even when the display becomes transparent. It brings content to life, making it difficult for people to separate content from the real objects placed behind the screen. Only when viewed from a side angle is the content readily distinguishable from the actual object. Also noteworthy, LG Transparent OLED signage delivers awe-inspiring picture quality in all parts of the screen, even from wide viewing angles.
Thanks to its high transparency (38%), much higher than conventional LCD transparent displays, LG Transparent OLED signage blends into its surroundings seamlessly and naturally. The display’s see-through view turns places where it is installed into open and interactive spaces.
LG Transparent OLED signage is designed as a semi-assembled display, meaning you can install it in various ways to fit into existing structures and spaces. The single stand-alone* type is available, as well as ceiling and wall-mount types*. Displays can be also tiled* together to make an immersive screen, enabling installation on large show-windows. There is no limit to the applications of Transparent OLED signage, and it can complement and enhance any venue in which it is installed.

* Installation accessories are not supplied by LG.
When people observe an object, having supplemental information can help provide a richer understanding. In this case, LG Transparent OLED signage is the optimal solution. While clearly showing objects behind the screen, it overlays information right over them so that viewers can easily see both the object and the relevant information without having to change their view.
Using LG Transparent OLED signage, you can surprise viewers with AR effects in the dark. The content displayed seems life-like, adding another “wow” factor to the viewing experience.

The tempered front glass protects the screen from external impact, and its verified safety design means it is reliable enough to endure shock and vibration caused by the surrounding environment, such as moving trains.
1) The luminosity ratio of Full Black / Full White color on video input condition.

2) Brightness may vary for final product (With glass).

3) Network Based Control

4) Compatibility may differ by equipment.

5) The availability can differ by region.

* Specifications are subject to change without notice, so please contact LG sales team to verify before ordering.